

July 2020

## Director's Note:

Summer is in full swing and things are starting to slowly come back to normal or as some like to call it the “new normal”. I spent a great deal of time over the last several weeks calling and just listening to our members and how they are now doing. We are fortunate that many of our manufacturing companies were not negatively impacted; some even grew during this pandemic. However, one thing is for certain this time in history has made each of us have to do business in different ways. From taking employee temperatures to trying to configure social distancing, we are all learning to adapt very quickly. Our office is still currently working from home mostly unless I am attending meetings. We have had to go to reduced hours to make sure we can manage our budget. Your Chamber is dependent on businesses paying their membership dues and doing so on time. We have seen a sharp decline in revenue due to the pandemic and though we understand how difficult it is for some small businesses ..... we need your dues paid on time. Many of our members participate in our Third Party Administrator program and get deep discounts. You will not be eligible for those discounts if you are not a paid Chamber member. Others are participating in our numerous insurance plans that offer discounts and again you must be in good standings with the Chamber. These other organizations are in constant contact with us and we are trying to be understanding, but to keep the discounts dues must be paid. Please take a minute and reach out to us if you are having difficulty. We can set up a payment plan if necessary. We are all in this together.

On a more positive note, we are seeing an increased number of tourists back into our community. They value the small town vibe and being able to get out and social distance. It's almost the big 4<sup>th</sup> of July weekend and we certainly hope you will shop local for all your holiday needs.

Here's to all the reasons to celebrate our Independence in 2020!

Amy



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### Executive Board Members

Mike Finton * President	Jesse Fischer
Kirby Hasseman * Vice President	Phil Hunt
Sandy Jones * Treasurer	Mary Ellen Given

Danny Brenneman
Ingrid Yoder

### Chamber Staff

Amy Crown  
Executive Director  
Debbie Ford  
Project Coordinator



The Coshocton County Safety Council will not meet in July due to the Coronavirus situation. All members will be awarded credit for this meeting. No Semi Annual Reports are due at this time. We will continue to keep you informed when we can get together again in person, but have been actively promoting all the of the BWC's safety on-line trainings at this time. BWC is reviewing policy and legal requirements to determine flexibility with program requirements. When any further decisions are made about the Ohio Safety Council rebate program we will share them with you.

We will keep our Safety Council members updated for future meetings.

Thank you for your patience and understanding.

Amy and Debbie

## **Ribbon Cutting.....**

Friday, June 26th was a beautiful day for a ribbon cutting at PJ's Paddlesport's located at Lake Park. We welcomed our new chamber member with many in attendance. If you haven't yet, stop by for a fun day of Paddle Boats, Kayaking and Canoes. You can even rent a fishing pole! Think about having a summer party! See their services and prices on their Facebook page or call (740) 610-7922.



## **Social Media.....**



The Coshocton County Chamber of Commerce Facebook page is communicating weekly with around 8,000 to 10,000 people. If you have postings you would like the Chamber to forward, please tag us in your posts. That way we can see them and share them. Take a minute to like our Facebook page. We also post job listings which you can email to [debbieford@coshoctonchamber.com](mailto:debbieford@coshoctonchamber.com).



## **New Members.....**



**Kraft Heinz**  
1660 S. 2nd Street  
Coshocton, OH 43812  
(740) 623-3175

### **Spectrum Reach/Charter Communications**

580 N. 4<sup>th</sup> Street, Suite 350  
Columbus, OH 43215  
1-844-To-Reach

**PJ's Paddlesports**  
P.O. Box 134  
Coshocton, OH 43812  
(740) 610-7922

**Colonial Sports N Courts**  
1101 Fairy Falls Drive  
Coshocton, OH 43812  
(740) 623-8382

## **Get to know our Board Members.....Mary Ellen Given**

It has been said that it's only when you live somewhere else that you realize how special Coshocton County is. Chamber Board Member Mary Ellen Given can attest to that. She was born and raised in Coshocton and attended Sacred Heart School. Upon graduation from Coshocton High School, and after earning her Bachelor of Arts in English Literature from St. Mary's College, Notre Dame, Indiana, she was certain she would never return to her hometown. Work in Washington, DC, and a career in banking in Indiana were great experiences, but trips back home were always a welcome break. Twenty-six years ago, she had the opportunity to return to Coshocton and she hasn't regretted it once!

Mary Ellen's career path has taken her in two different directions since moving home. She worked as the director of sales and marketing for Roscoe Village for eight years before changing careers with a move to health care marketing and public relations for approximately 15 years. In 2018, she accepted the position of Roscoe Village Executive Director, returning once again to a great Coshocton County asset.

"There is so much about Coshocton that lends itself to a good quality of life: rich history, scenic landscape, great parks and recreational areas," stated Mary Ellen. "But most of all, we have wonderful people living here who share an appreciation for all Coshocton County has to offer."



Mary Ellen joined the Chamber Board in January 2015. She is also a member of Coshocton Rotary and the Coshocton Junior Women's Club and serves on the boards of the Coshocton Rotary, the Coshocton Port Authority, and the Coshocton Visitors Bureau. She lives in Coshocton with her husband Bob and their German Shepherd, Jack.

Community  
**HOSPICE**  
Peace • Hope • Compassion

*Coshocton*  
Senior Center



*Come listen to the oldies while you dine in your car!  
FREE Hotdogs, Chips, Cookies, and of course ROOT BEER FLOATS!  
All delivered to you in your vehicle by a Real Life 50's Server!  
DJ \*\*\* Door Prizes \*\*\* and More!*

**Wednesday, July 15th**

**Coshocton Senior Center Parking Lot**

**Parking starts at 4pm • Drive-In service starts at 5pm**

**RSVP by Thursday July 2**

**PARKING IS LIMITED! You must reserve a spot!  
Call the Senior Center at 740-622-4852 to RSVP**

  
**Altercare**  
Coshocton  
Skilled Nursing &  
Rehabilitation

*Gentle Brook*  
**HOME HEALTH  
SERVICES**

  
**OAK POINTE**  
NURSING & REHABILITATION CENTER

  
**LAFAYETTE POINTE**  
NURSING & REHABILITATION CENTER



## BECOME AN AFFILIATE FOR **ANYTIME FITNESS**

Earn \$\$ while you support  
your favorite local club!



We are so excited to share this  
new program with you and to  
grow our ATF community!

I'm relieved to announce that Anytime Fitness was cleared by the state of Ohio to reopen for business on Tuesday, May 26th, 2020. We're beyond excited that we were able to resume operations, see our members, and engage with our community once again. This pandemic has temporarily limited our ability to fully execute on our mission of impacting lives through health and wellness, but it has not hindered our dedication. We've utilized this time, like many businesses, to reflect on and better our systems, processes, and service offerings. We feel that we are prepared now, more than ever, to offer the safest environment we can provide, as well as the highest level of fitness and nutrition support available in our community.

We understand that the long-term effects of COVID-19 are yet to be determined, and that businesses will need to be adaptable to survive in these uncertain times. That's why we've launched a new initiative to foster local partnerships with fellow companies and business leaders in our community. We'd love to learn more about your business and identify if we might be able to help promote your products and services to our membership community (1,000 and counting active members in Coshocton County). We are trying to do our part in bringing the community together during this time. We know that when we can help each other, we all win.

Additionally, I would like to invite you to join our newly launched Anytime Fitness Affiliate Program. When you participate, we place a small promotional display in your location. This allows anyone who is interested in what we offer to sign up for additional information about our facility. For every person that requests info, you receive a royalty payment for your participation. It's that simple, and should be well timed with so many of us working to create additional revenue sources right now. I'd be happy to go over details with you and what you can expect if you're interested. Keep in mind, we only have a few affiliate openings available in this first round so please let me know if you have any questions about applying.

I look forward to seeing you in the club and exploring how we might be able to further working together in the coming weeks.

Kind Regards,

Hannah Bush

General Manager - Anytime Fitness Coshocton

[hannah.bush@anytimefitness.com](mailto:hannah.bush@anytimefitness.com)

(740)575-1050

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Improve  
workforce  
performance



Respond to  
emerging  
needs



Address  
skills gaps



Innovate  
solutions



Fill talent  
pipeline

Thank you for your continued interest in our workforce training and professional development sessions, and thank you for continuing to trust us with the upskilling and growth of your teams. We also appreciate the feedback and welcome additional requests for bolstering our inventory of open enrollment options. We will soon be adding dates for [Excel Basic](#) and [Excel Intermediate](#) courses, plus we've received growing interest in [Project Management](#). Please consider joining us for the following, and share with others in your organization. You may click directly on the name of the session to register:

**[PowerPoint: Creating Slides that Tell Your Story](#) (remote training via Zoom) – **Friday, June 26th at 9am****

Learn to create impactful PPT slides that bring your presentations and meetings to life. Learn to inform and engage participants with effective design and formatting. (90 minute course) *\*Investment: \$30 per participant.*

**[Is Leadership Right for Me?](#) (remote training via Zoom) – **Tuesday, June 30th, 2020 at 9am****

Understand the difference between being a great employee and leading others. Then, determine which career-path best aligns with your strengths and aspirations. (90 Minute Course) *\*Free session (currently sold out; contact us if interested as we may be able to add another cohort with enough interest)*

**[Maximize Your Communication: Including a Communication Style](#)**

**[Assessment](#) (remote training via Zoom) – **Wednesday, July 1st, 2020 at 9am****

Complete a communication style assessment in advance, then learn the strengths of your personal communication style and how to communicate effectively with people who have a different communication style. (90 Minute Course) *\*Free session (currently sold out; contact us if interested as we may be able to add another cohort with enough interest)*



**NEW (and by employer request!)- the Learning to Lead Series:** Whether you are new to leading a team or more experienced but looking to **refine your leadership skills**, our **Learning to Lead Series** of leadership development modules is right for you. Each session focuses on the **core skills leaders need to motivate and inspire employees**, to **manage team workload**, and to **develop team members**. This interactive learning experience will **strengthen your confidence and capacity** as a leader, teaching you to **build a culture of engagement**, while **inspiring others** and **guiding sustainable results** for you, your team, and your organization. For the maximum growth and learning experience, we recommend you complete every training within the series, but you have the option to choose from each of the following:

**Learning to Lead: Making the Shift** - Begin to shift your mindset from being a good team member to becoming a great team leader. What do you stand for as a leader? What is your leadership shadow? **Investment: \$90 per participant**

**July 09, 2020**

**9am - 11am and 1pm - 3pm (break 11am-1pm)**

**Leadership Communication** - There is more than one way to communicate any message. In this session, you'll learn about four different communication styles, identify your own personal communication style, and learn to flex your style to best meet the needs of your team. **Investment: \$90 per participant**

**July 16, 2020**

**9am - 11am and 1pm - 3pm (break 11am-1pm)**

**Performance Coaching** - Grow your team's performance through effective feedback and coaching. Coachable moments occur frequently, and a leader with strong coaching skills is able to seize these moments and turn them into valuable growth experiences. **Investment: \$90 per participant**

**July 23, 2020**

**9am - 11am and 1pm - 3pm (break 11am-1pm)**

**Working Together (but Separately)** - What does it look like to manage the workload of others? In this session, you'll learn to prioritize, delegate and follow-up on the work your team members are doing. We'll also explore how to discuss and align on priorities with your boss. **Investment: \$90 per participant**

**July 30, 2020**

**9am - 11am and 1pm - 3pm (break 11am-1pm)**

**Leading the Customer Experience** - You're a pro at creating an exceptional experience for each customer. Now, how do you take that to the next level by teaching and coaching others to create exceptional experiences? We'll tackle this challenge so you can ensure a great experience for every customer. **Investment:** \$90 per participant

**August 06, 2020**

**9am - 11am and 1pm - 3pm (break 11am-1pm)**

Remain safe, trained, and hopeful!

Vicki and CJ

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# WEBiNAR



## INSTRUCTOR Lisa Houston

Lisa Houston is an industrial safety consultant specialist with the BWC. She received a Bachelor of Science degree in Business Administration specializing in risk management and insurance from the Ohio State University (OSU). After graduating from OSU, Lisa became a safety consultant specialist. She performs safety consultative services in a wide range of industries and topics; including safety management, leadership development, cultural change, onsite visits, safety training, and safety program review.

## What does a Safety and Health Program Look Like?



**11:00 a.m. - 12:00 p.m.**  
7.7.2020

This course is designed to assist in developing a safety and health program. The course will identify topics to develop a plan of action to get you started or review what you currently have in place. Attendees will learn the essential elements of a safety policy statement, program elements, the roles and responsibilities of the employers and employees, and tips for establishing a training program.

- This webinar does not offer credit.
- When your registration is complete, you will receive a confirmation email with instructions for joining the webinar. You can click the link at any time and go to the log-in page.

**REGISTER NOW**

**NEED HELP? CONTACT KAYLEE BLEVINGS:** [Kaylee.B.1@bwc.state.oh.us](mailto:Kaylee.B.1@bwc.state.oh.us)